



## 2011 DESIGN LEADERSHIP SUMMIT

This past April, we once again had the pleasure of participating as the lead sponsor of the Design Leadership Summit. This year's 6th Annual 2011 Summit was held in Copenhagen, Denmark, and the theme was "Living Design." David J. Cohen, Keith Kirkpatrick and Cliff Williamson had the opportunity to meet and collaborate with over 200 leaders in the Design Industry, publishers of the top Design magazines and fellow sponsors. The three-day Summit consisted of seminars, guest speakers and break-out groups, all focused on the business of design. Feedback has been overwhelmingly positive and attendance was almost double that of the prior year. One of the most exciting things to come out of the Summit, which is organized by Keith Granet of Granet & Associates and Peter Sallick and Meg Touborg of Design Investors LLC, is the formation of the Design Leadership Network. This new association will be devoted to education, advocacy and research for its members. We look forward to featuring the wonderful work of Designers who attended the Summit in our upcoming Newsletters!

## GREEN DEMOLITION ON THE UPPER WEST SIDE

We recently completed the renovation of a six-story 12,000 SF townhouse on the Upper West Side of Manhattan, designed by Nitzan Design with architecture by Signature Architecture PLLC.

Prior to the beginning of the demolition phase, the I-Grace Project Team suggested calling in "green" demolition and recycling companies to remove any materials that could be reused or repurposed. We made this recommendation to the Owners since the townhouse was in "like new" condition. We partnered with Green Demolitions and The Demolition Depot who removed the existing Kitchen cabinets, appliances, and stone slab countertops as well as the fireplace mantels, stone and wood flooring, and bath fixtures. In addition to the environmental and charitable benefits, this "win - win" proposition provided

the Owners with an unexpected tax deduction, free removal and pickup of the existing materials and eliminated disposal costs.

In addition to being "green", the house has several unique features including a refurbished Rear Yard off the Kitchen that features Ipe wood decking and fencing, a beautiful water feature and a bamboo garden. The landscaping program, designed by Edmund D. Hollander Landscape Architect Design P.C., includes a water irrigation system and low voltage accent lighting for the Roof Terraces and the Front and Rear Yards. The Owners, who enjoy spending much of their time outdoors, put a lot of thought into creating their own quiet haven in this busy NYC neighborhood.

Check out our website for a more in-depth look at photos of this Upper West Side Townhouse project.



## RECENTLY PUBLISHED

Click [here](#) to see our latest article published in the June issue of Quest Magazine, where David J. Cohen, our CEO, discusses how to build a successful project team. And check out the illustration by our own Jonathan Imphong (who knew we had a cartoonist in our midst?)

**THE PROJECT CONJURUM**

**What is the project?** The project is a complex of tasks and activities that are organized and managed to achieve a specific goal. It is a temporary endeavor that has a defined beginning and end, and it is designed to meet a specific objective. The project is a key component of the organization's strategy and is essential for its success.

**Why is it important?** The project is important because it allows the organization to focus its resources on a specific goal and to achieve it in a timely and efficient manner. It also allows the organization to respond to changes in the market and to stay ahead of its competitors.

**How is it managed?** The project is managed by a project manager who is responsible for defining the project's scope, objectives, and deliverables. The project manager also coordinates the project's resources, monitors its progress, and reports on its status to the organization's leadership.

**What are the risks?** The project is subject to a variety of risks, including budget overruns, schedule delays, and quality issues. The project manager must identify these risks early on and develop strategies to mitigate them.

**How is it successful?** The project is successful when it meets its objectives and delivers the desired results. This is achieved through effective communication, collaboration, and a strong focus on the project's goals.

# BINNACLE? (IT RHYMES WITH PINNACLE)

Our *Service & Maintenance* division recently completed a unique project for a collector of distinctive historical artifacts. The collector's designer came across an antique navigation compass in desperate need of repair and we were called-upon to participate in the restoration of this unusual find.

After sending the compass out to a specialty company in Massachusetts, we focused on creating a custom base, restoring the binnacle and mounting the entire unit on a bearing system which allows it to rotate freely. The metal correcting sphere was re-attached, the imperfections were touched-up

and the brass cap and glass viewing portal were cleaned. When we received the restored compass, the differences were impressive – one could now distinguish on the surface of the compass that it had been fabricated by The Lionel Corporation in 1944.

Our final step in the process was illuminating the compass by removing the existing interior wires and replacing them with LED strip lights that are controlled remotely. The collector is very impressed with the restoration of his newly acquired piece and is eagerly awaiting delivery of the finished product.

## DID YOU KNOW...?

...That David and his family are in the midst of renovating their new home in Park City, Utah? Scheduled for completion in the fall of 2011, the project is designed by Michael Bedner of HBA/Hirsch Bedner Associates with Architect of Record services provided by Signature Architecture PLLC.

...That we have been engaged by one of our West Coast Clients to assist with the management of 9 residential properties! We've been working closely with the Client's team to identify the specific needs for each property and currently are providing a range of services including budget analysis, insurance coverage reviews, and the development of maintenance plans.

...That we have joined the Domestic Estate Managers Association (DEMA) as a Service Provider in their Preferred Network? DEMA is a worldwide educational association for Private Service Professionals such as Estate and House Managers, Personal and Executive Assistants, Private Chefs and Nannies. We believe in DEMA's mission to raise industry standards for anyone who provides service for the most demanding and discerning clientele.

...That the project we completed in Emerald Bay has just been photographed by Architectural Digest? The beachfront home in Laguna Beach, with Architecture by KAA

Design Group and Interior Design by Michael Misczynski of Atelier AM, was completed in 2009, but recently suffered damage from a fire. We were able to complete the restoration work a month ahead of schedule – just in time for the AD shoot in May. We look forward to seeing the photos in their published form!

...That David was invited to speak on a panel for the Luxury Marketing Council? David was one of three panelists commenting on the future of luxury spending in the wake of the global economic recession. The Luxury Marketing Council is a collaborative organization of top Executives who explore best practices and critical issues related to the marketing of luxury goods and services.

...That Historical Arts and Casting visited our NYC office to tell us about their firm? We are fans of this world-renowned producer of ornamental metalwork who came all the way from West Jordan, UT to share their work with us. Please visit their website for more information.

...That Rene Gonzalez, founder and principal of Rene Gonzalez Architect was awarded the 2011 Institute Honor Award for Interior Architecture? This American Institute of Architects (AIA) Award honors Rene's Alchemist project, a boutique clothing shop featuring glass walls. Congratulations Rene!

## I-GRACE NEWS

### NEW HIRES

Vivian Marcano  
*Senior Payroll Coordinator*

Anthony Sciascia  
*Service Superintendent*

Damon Coromilas  
*Controller*

Susan Franklin  
*Senior Accounts  
Payable Coordinator*

Kristy Pletyak  
*West Coast  
Project Accountant*

### CONGRATULATIONS

Cristian Henriquez, a Project Manager in our Professional Services Group, recently completed the ARE and is now a Registered Architect in the state of New York.

We welcome your feedback. Please feel free to contact us at [news@igrace.com](mailto:news@igrace.com) with any questions, thoughts or suggestions you may have.

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